

From Days to Seconds

Ontario Masons' Digital Transformation Journey to 98% Faster Invoicing

OVERVIEW

The Grand Lodge of Canada in the Province of Ontario (Ontario Masons) is the voice of more than 25,696 members across the province of Ontario offering the opportunity to grow and make a difference through socializing and working with men who share the same values and ideals.

A pivotal part of Ontario Masons' mission is creating a community among its members and to grow that community to have the biggest impact in the world.

PROBLEM

The Ontario Masons were using an all-paper, manual system and consequently it took days to process membership applications and weeks to handle accounting invoices.

They were unable to pull comprehensive, live reports and there were several hundred stale members in their database. This meant that lodges were invoiced for members who were no longer members, sometimes for a decade or more, and the lodges were on an honor system to report back how much they owed with no way to verify it.

Additionally, they were unable to directly communicate with their members causing missed communications and engagements, along with a lack of insight on their members.

AT A GLANCE



INDUSTRY

A fraternal organization dedicated to fostering personal growth, charitable acts, and social connections among members through the guiding principles of brotherly love, charity, and truth, and to help each other become better individuals.

SOLUTION

iMIS

MEMBER SIZE

25,696, within 461 lodges

WEBSITE

ontariomasons.ca

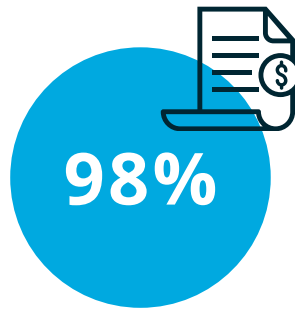
“ iMIS took us online. This was one of the biggest digital transformations we were looking for...this is huge for us. ”

- Richard Kaufman, Chairman, Grand Lodge of Canada in the Province of Ontario

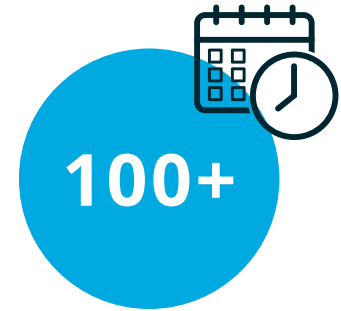
THE IMPACT



Less time processing member applications



Less time invoicing



Hours of manual labor saved annually

SOLUTION

Since the implementation of iMIS, the Ontario Masons' data integrity and quality has increased significantly and they have gained a tremendous amount of information, previously unable, as records have been reconciled and become transparent with a huge decrease in the manual processes that had previously kept the lodges running.

Because Ontario Masons can now pull real-time member data, they are able to invoice appropriately instead of relying on the individual lodges to self-report on the honor system. Along with this, lodges are no longer being invoiced for inactive members and what was once, at minimum, a week's worth of work, twice a year for invoicing, now takes only an hour.

Going through this digital transformation has also meant that they are now able to email members directly, instead of relying on lodge secretaries, ensuring communications are passed along to the thousands of members in a timely and accurate manner.

- ✓ Increased data integrity and quality
- ✓ Complete picture of the member journey
- ✓ A Single Source of Truth (SSoT)
- ✓ Less time on manual labor, more time on mission

“ Before iMIS, everything was reactive...what once took three-days, best-case scenario, is now a digital second. Our data integrity and quality has increased significantly...having one source of truth is proving greatly beneficial for us. ”

- Richard Kaufman, Chairman, Grand Lodge of Canada in the Province of Ontario